

# KAYLEIGH MARK

VANCOUVER, BC | 905-220-7087 | KAYLEIGHJMARK@GMAIL.COM

Junior 2D Animator | Character Animator | Animation Artist

## PROFESSIONAL SUMMARY

Creative and versatile 2D Animator with a strong foundation in character-driven storytelling and expressive animation. Proficient in Toon Boom Harmony, Adobe Animate, and digital illustration, with additional experience in ZBrush, Blender, and Maya. Passionate about bringing stories to life through engaging visuals and eager to collaborate in a dynamic studio environment. Currently completing a Bachelor of Media Arts in Animation at Emily Carr University, where I'm producing a fully realized animated short film.

## AREAS OF EXPERTISE

- 2D Animation Principles
- Character Animation
- Adobe Animate Proficiency
- Toon Boom Harmony Skills
- Digital Illustration
- Storyboarding & Composition
- Character Design
- Visual Storytelling
- 3D Software Experience
- Animation Timing
- Team Collaboration
- Adaptability & Feedback

## EDUCATION

**Bachelor Media Arts, 2D + Experimental Animation,** Emily Carr University of Art & Design | 2021 - 2025

- **Relevant Coursework:** Completed courses in Character Animation, Storyboarding, Experimental Animation, Narrative & Storytelling, and Professional Practice, with a strong focus on 2D animation, visual storytelling, and cinematic composition. Also gained foundational experience in 3D modeling and layout through Organic Modeling and CG Layout & Cinematography.
- **Capstone Project:** Currently producing a fully realized animated short film, managing all aspects of production, including story development, animation, compositing, and final output for exhibition and festival submission.

## PROFESSIONAL EXPERIENCE

**Animator, Artist & Illustrator,** Freelance | 2021 - Present

- Produced animations, illustrations, and paintings using digital tools and acrylics, tailored to client needs.
- Developed illustrations for the children's book "Witch Way," showcasing storytelling skills and creativity.
- Delivered high-quality visuals under deadlines, highlighting project management and artistic adaptability.

**Retail & Customer Service Experience** | 2018 - 2023

- **Retail Sales Associate,** Old Navy (Jun-Aug 2023) - Provided excellent customer service, managed transactions, and maintained store presentation.
- **Distribution Centre Associate,** Snuggle Bugz (Jun-Aug 2022) - Handled inventory control, restocking, and order fulfillment.
- **Retail Sales Associate,** M&M Food Market (Oct 2019 - May 2021) - Promoted products, managed inventory, and operated POS systems.
- **Customer Service Representative,** Muskoka BearWear (Jun - Aug 2019) - Engaged customers and supported store operations.
- **Team Member,** Freshii (Oct 2018 - Jun 2019) - Multitasked as a cashier, server, and cook in a fast-paced environment.